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IMAGECASTER NAMED BEST OF SHOW FOR A MULTIMEDIA PRODUCT AT COMPUTEX TAIPEI 2005

TAIPEI, TAIWAN (31 May, 2005) – Awind’s ImageCaster™ Wireless Presentation System has been named winner of a prestigious “Best Choice of Computex Taipei” award given out at the opening of the Computex Taipei 2005 show today in Taiwan. The ImageCaster was recognized for its innovative technology and business solution in the Multimedia Products category. The ImageCaster system can be seen in operation at Awind’s booth, #G739 in the Home Entertainment Pavilion, Hall #3.

The ImageCaster is a full-featured wireless multimedia broadcast system intended for a variety of business uses where video, image, and text information need to be distributed. These include advertising broadcast throughout a department store, business presentations, flight schedules broadcast in an airport, education, and workgroup collaboration. It connects multiple Windows® PCs, digital projectors, and other displays together taking information sharing to new heights of convenience and efficiency anywhere that critical multimedia information is being shared.

In use, any connected PC can be given control of the system to transmit video, text-based information and presentations, or to display data and documents via a projector or display and/or directly on the screens of the other participating PCs. When another user is ready to present, the wireless link and control of the system can easily be switched to that PC with just a few keystrokes.

“We are thrilled to receive this award recognizing the ImageCaster and our unique wireless multimedia broadcast technology,” said Greg Ellis, Awind’s VP of Business Development. “We set out to create a new type of communications tool for businesses and educators that lifts the level of the traditional presentation to a multi-dimensional collaborative affair supporting rich multimedia content such as JPEG images, and MPEG 1, 2 & 4 video. ImageCaster marries the benefits of broadcasting with the efficiencies and effectiveness of digital multimedia, and combines those into a package with all of the economies of wireless networking.”

Based in Taipei, Taiwan, Awind is an ODM developer, manufacturer and supplier of multimedia networking technology, products, and solutions for the digital home and office. In addition to the ImageCaster system, Awind offers the MediaCaster line of digital media adapter/players, integrated solutions for business applications and development services for OEMs, brands, and VARs worldwide.

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